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Model: Alfred Zanini

Black and Pink Obsession



For the Couture event this year, with the theme of Creativity, we tried to create a costume that expresses an idea that goes out of the box, not constraining itself within regular colors. As it turns out, the eccentric Yayoi Kusama seemed to have an answer to that question, with her excessively colorful Dot obsession collections. She goes out of her way to create elaborate constructs with entire rooms filled with pumpkins, suspended lights. Also known to don her works in clothing form, we decided to pick up the challenge ourselves and model a garment after her artwork.

Since we wanted to be daring, we would not settle for the “ordinary” green, orange, blue or other color. We went for the very daring hot pink color to catch everyone’s eye, using a material that has a layer of plastic. It is normally used as a waterproof fabric, however this one had aged enough to no longer be waterproof. We sewed it together into a shirt and pants combination. The pants themselves have an elastic strip that lays below the shirt, acting as a belt. For the black jacket, we used a neoprene-like material that was originally used to make hammocks, and inspired ourselves of the “veston” that barmen wear.

Since the aim is to imitate Yayoi Kusama’s works we cut out circles in the neoprene-like fabric and stuck them onto the pink pants and shirt, totaling around 140 black dots, all stuck with double-sided tape. Since Kusama sometimes reverses the color themes in her pieces, we wanted to reference that with the jacket, which switches up the color scheme into a pink on black one.

*Early
sketches*



Concept

Black and pink string was used according to the color of the original material





Yayoi Kusama is a Japanese artist with a quite peculiar style. Aged 87, not only is she interned in a psychiatric hospital, she has been very prolific with her works, and has a certain obsession for bright and contrasting colors, polka dots and psychedelic imagery, producing the Infinity Room, the Obliteration Room, Dots Obsession. It is therefore no surprise that she is known as the polka dot princess. She also has a number of pumpkin-inspired expositions.

