

**Designer & Model** : MORON Alice

### ***Onirisme Daliesque***

I have decided to use Salvador Dali as my inspiration for this dress. To represent the unconscious, I have used on the top part of the dress a black and white painting of the eyes that Dali invented for Hitchcock's movie about a psychiatrist, "Spellbound". The artwork was featured in the film as the background of one of the scenes when we penetrate the unconsciousness of the patient. I thought it was a powerful use of imagery in this movie because of its connotation, the eyes also representing the windows to the soul.

I have then used what I consider Dali's most iconic object: the soft watches. The bottom part of the dress is therefore entirely made of soft watches attached to each other. The biggest watch on the front of the dress is exactly like the one we can find in Dali's painting: it is actually folded due to the dress' shape, adding realism to it. I made all the watches with decoupage techniques in 3 coloured paper: light brown, light blue and a bluish dark green. I feel like these are the colours that are the most used in Dali's painting.

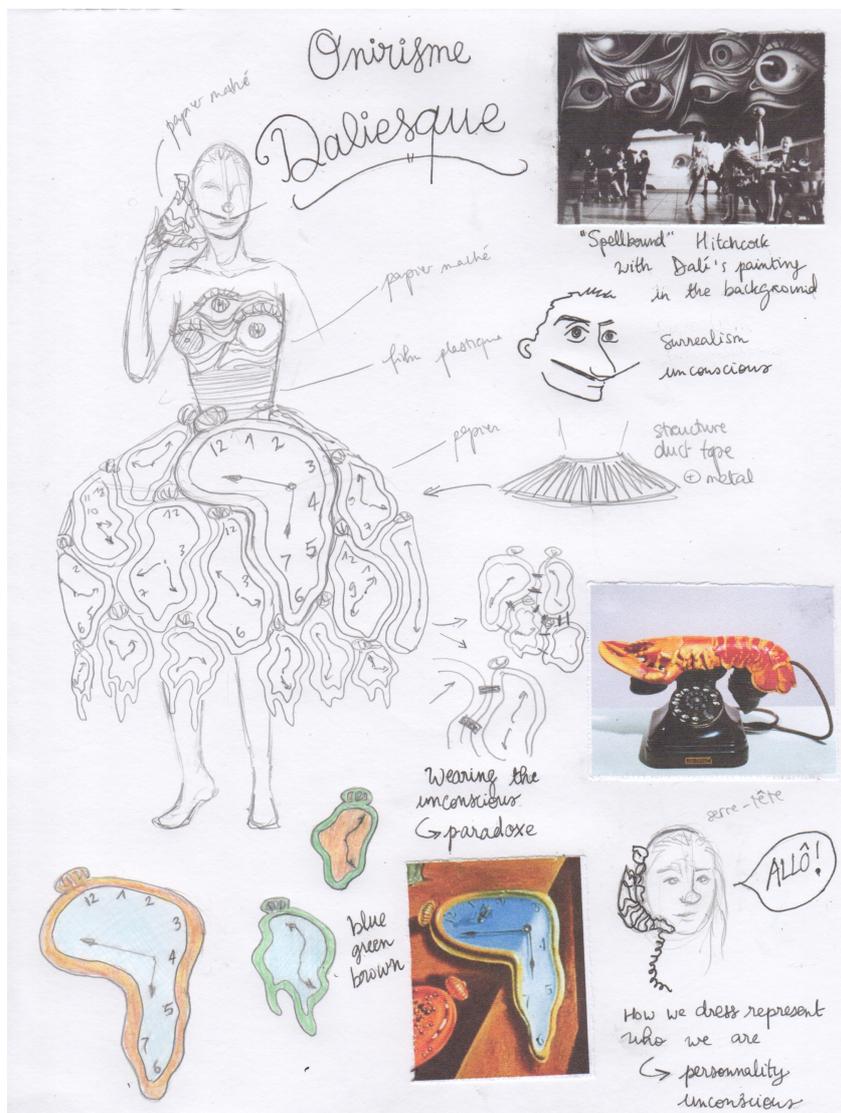
Finally, to add a bit of humour and colour, I have decided to make Dali's lobster telephone as a headpiece and placed it as if I was using it.



During his life, the Spanish artist Salvador Dali has produced recognisable paintings with his unique style. Certain elements of his paintings and objects have become iconic such as the Soft Watches, the Lobster Telephone and his Fish Eating a Tiger. As he was a surrealist painter, Salvador Dali worked around the theme of dream and the unconscious, which I am fascinated about.

I have therefore used:

- The painting “*The Persistence of Memory*”, 1931, oil on canvas, 24 x 33 cm, at the MoMA in New York.
- The background painting Dali made for “*Spellbound*”, 1945, by Alfred Hitchcock
- The lobster Telephone Dali made for the English poet Edward James in 1936, 15 x 30 x 17 cm



- Used material**
- Paper
  - Plastic wrap
  - Paper Mâché
  - Metal strings
  - Duct tape
  - Acrylic
  - Spray paint